INTEGRALUNIVERSITY

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Report on Community Awareness Program on "Beat Plastic Pollution" on June 05, 2025, World Environment Day organized by Department of Environmental Science

1 message

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A Brief report Community Awareness Program on "Beat Plastic Pollution" Organized by Department of Environmental Science Under the Aegis of EcoSync (Environmental Club)

On the Occasion of
World Environment Day – June 5, 2025

On June 5, 2025, the **Department of Environmental Science**, in collaboration with EcoSync (Environmental Club), successfully organized a Community Awareness Program titled "Beat Plastic Pollution" to commemorate World Environment Day. The event aimed to educate and sensitize the college community and residents about the severe environmental impact caused by plastic pollution, and promote sustainable, eco-friendly alternatives.

The primary objectives of the event were:

- To create awareness about the harmful effects of plastic pollution on ecosystems, wildlife, and human health.
- To encourage behavioral change towards reducing single-use plastic consumption.
- To engage students, faculty, and the local community in collective environmental action.
- To promote sustainable alternatives and responsible waste management.

Event Details

• **Date:** June 5, 2025

• **Time:** 10:00 AM – 11:30 PM

• **Venue:** University campus, Local market area.

• **Participants:** Approximately 35 participants were present during the event.

Program Highlights

The event featured a variety of interactive and educational activities designed to engage participants and spread awareness on plastic pollution. During the program, faculty members from the Department of Environmental Science, along with colleagues from other departments, shared their valuable insights and suggestions on strategies to beat plastic pollution. As part of the Community Awareness Program, several esteemed faculty members addressed the audience and shared their thoughtful insights on how to "Beat

Plastic Pollution." Their perspectives provided valuable context and direction for sustainable environmental action, particularly emphasizing the role of youth, education, and local engagement.

Dr. Ambrina Sardar Khan (Head, Department of Environmental Science) underlined the scientific and social urgency of addressing plastic pollution. She spoke about the long-term ecological consequences of microplastics on biodiversity and human health. She encouraged the adoption of sustainable alternatives and emphasized that academic institutions must lead by example through green practices and curriculum reforms that reflect current environmental challenges. Prof. M. A. Khalid (Dean Students' Welfare) emphasized the vital role of student involvement in environmental conservation. He called upon the youth to become ambassadors of change and adopt eco-conscious lifestyles, not just on campus but in their communities. He highlighted that true development is incomplete without ecological responsibility and encouraged students to take initiative in daily practices like reducing plastic use and spreading awareness. Dr. Mohd. Kashif Khan (Assistant Professor, Environmental Science) highlighted the interconnectedness of lifestyle choices and environmental health. He focused on behavioral change and the importance of community-led waste management systems, urging participants to begin change at the grassroots level. He also advocated for the inclusion of environmental ethics in education. Dr. Naseem Ahmad (Associate Professor, Department of Chemistry) explained the chemical composition and degradation challenges of synthetic plastics. He advocated for interdisciplinary research into biodegradable materials and called for increased student involvement in green chemistry and innovation projects. He also stressed the need for integrating environmental concerns into science education. Dr. Mohammad Usama (Assistant Professor, Environmental Science) discussed the life-cycle of plastic products and their cumulative impact on land, water, and air. He emphasized the need for policy awareness and local-level enforcement of plastic bans. He also proposed awareness drives and practical workshops to help both students and vendors transition to sustainable alternatives. Dr. Rahila Rahman Khan (Assistant Professor, Environmental Science) spoke passionately about gender-inclusive and community-centred environmental activism. She highlighted how women and families, often responsible for household purchases, can drive the demand for eco-friendly products. Her focus was on everyday sustainability and the role of education in shaping responsible consumer behavior.

Faculty members from the Department of Environmental Science actively participated in the event by sharing their expert views on combating plastic pollution. They emphasized the urgent need for reducing single-use plastics and adopting sustainable alternatives such as cloth bags, biodegradable packaging, and reusable containers. The faculty highlighted the critical role of education and community engagement in fostering environmentally responsible behavior.

The event successfully reached over 35 participants from the University and local community. Increased awareness was evident through participant engagement. Several community members pledged to reduce plastic use and adopt eco-friendly alternatives. The event benefited a strong sense of community involvement in environmental conservation. The **Department of Environmental Science** extends its sincere gratitude to all participants, faculty and administration for their enthusiastic involvement.

The Community Awareness Program on "Beat Plastic Pollution" was a significant step toward educating and empowering the college and local community to take responsibility for protecting the environment. Events like these reaffirm our commitment to sustainability and demonstrate the power of collective action in addressing environmental challenges. The whole program was coordinated by **Dr. Shweta Yadav, Dr. Anand Mishra and Dr. Azram Tahoor.**

Glimpse of the Event









With Deep Regards
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"We are not heading towards a bright & hi-tech future; Instead, we are heading into a dark and suffocated EARTH.."